

elleeplex RE•GEN

‘NEXT GEN’ WITH POWERBOND TECHNOLOGY

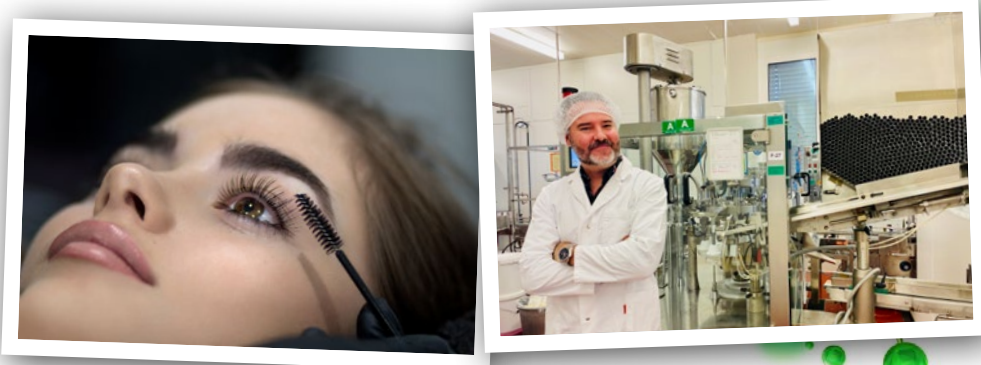
THE ELLEEBANA PHILOSOPHY DOESN'T FOLLOW FASHION OR TREND, BUT IS DEFINED BY CLINICAL RESEARCH AND RESULTS THAT ARE TRUSTED BY BEAUTY PROFESSIONALS IN OVER 60 COUNTRIES AROUND THE WORLD.

Peerless refinement and unmatched capability, informed by years of evolution, Elleeplex Profusion and Re-Gen is the world's number 1 vegan friendly and luxury lamination and conditioning solution.

Integrating a combination of Myristoyl Pentapeptide-17 and Biotinoyl Tripeptide-1, as well as amino acids Serine, Threonine, Arginine gives this proprietary blend new levels of refinement that have been clinically tested and proven to strengthen chemically treated hair by 21% and elasticity by 18%.

Vitamins Panthenol & Biotin are incorporated, coupled by 8 plant extracts making Re-Gen the optimal plant based alternative to keratin when performing lash & brow lamination services.

Re-Gen's innovation continues with "powerbond technology" utilising a unique blend of BIS-4-PCA Dimethicone which works with molecules in the hair shaft to restore the disulphide bonds of keratin and hydrogen bonding of hair, therefore helping to restore the natural hydrophobicity of the lashes which is lost during the perming or colouring process.



NEW LEVELS OF REFINEMENT • OPTIMUM EFFICACY

THE ART OF HEALTHY LASH & BROW LIFT